

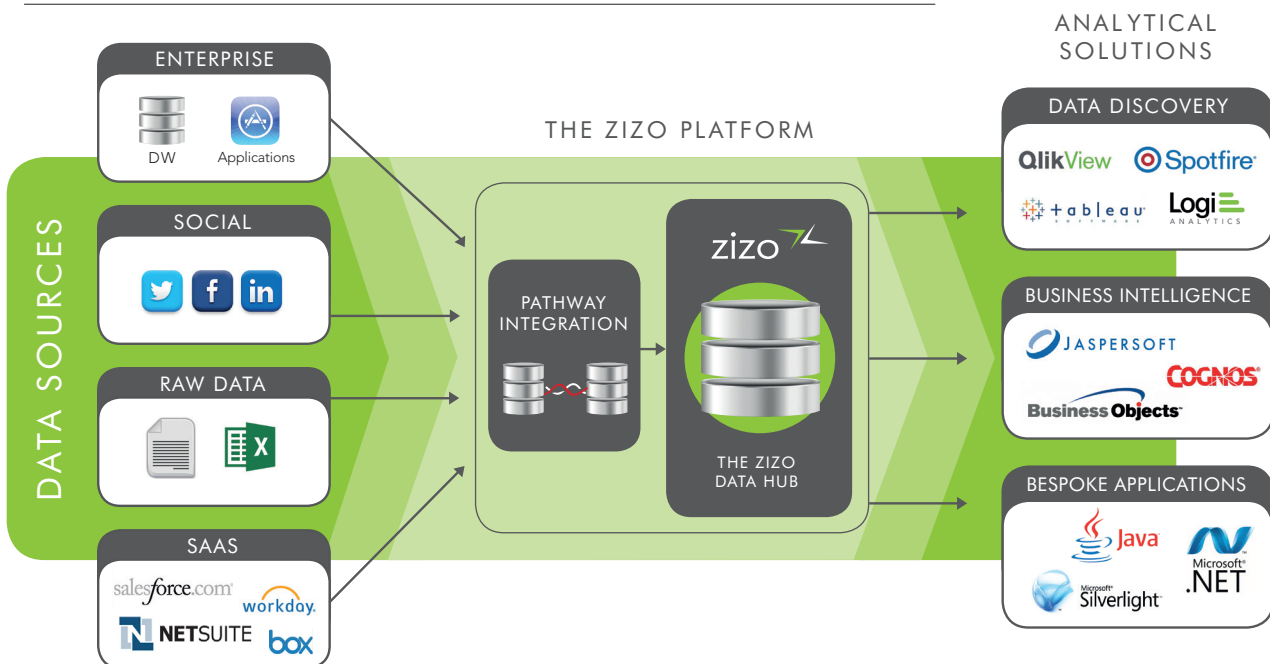
Are you ready for your Data Revelation?

Whether you are a Business user with a keen interest in your data, an IT specialist with the need to deliver better solutions at a quicker pace, or a Data Scientist looking to analyse big data, **zizo**® is the right solution.

The **zizo**® Data Platform has been designed with simplicity in mind. Data can be pulled from any source, integrated with ease, and then published to whichever analytical platform you require.

Through a unique combination of state of the art database technology and graphical development tools, you will be able to solve any business critical challenge in quickly and easily. Our solution can be deployed on standard hardware and ensures minimal disruption and easy maintenance.

A Simple Solution for a Complex Problem



Don't be scared of your data – Embrace it.

Whether operational, commercial, financial, digital or social, combine all of your data into a central 'data hub' without the need for any schema design, lengthy requirements gathering or additional tools.

Allow your business to react to changing commercial environments through a flexible and agile approach. New channels or new data sources can be integrated in a matter of minutes, and then added into your traditional tools.

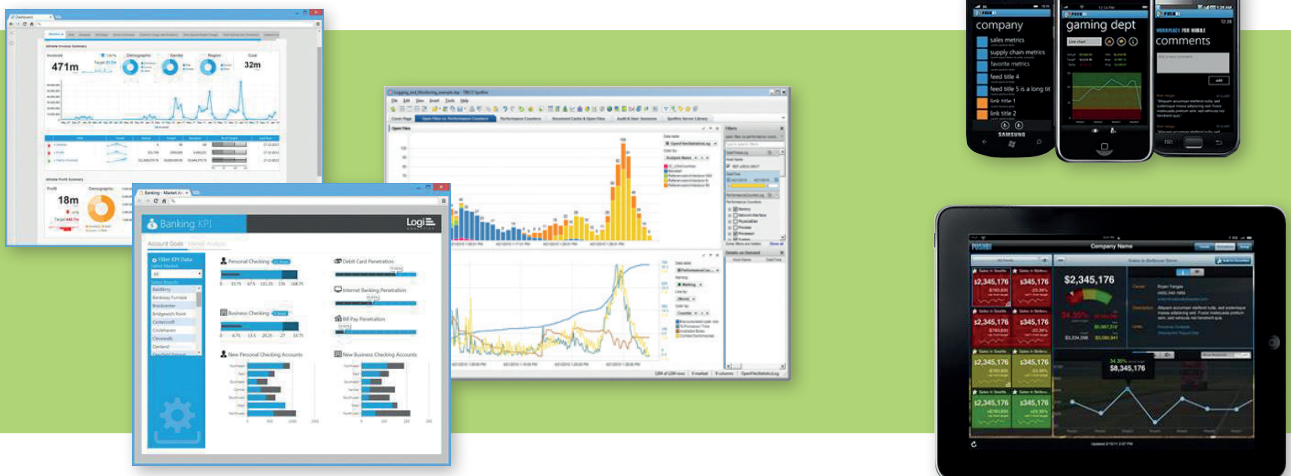
Simplified Costs

Number of Cores? Number of Processors? How many users? How many concurrent users? It's all too complicated. Our simplified licencing model allows you to know exactly what you need to pay for – no matter what your deployment is for. We aim to work with you as a true partner, creating the right solution for you, every time.

Meet any Analytical Challenge

Our platform pushes data into any ODBC/JDBC compliant tool, allowing you to meet any analytical challenge, wherever in the business it comes from.

From traditional business intelligence tools such as Business Objects or Cognos, to data discovery solutions like LogiAnalytics or Tibco Spotfire; our solution will deliver the right results in the best format to meet your needs.



Build Complex Analytical Solutions – Using a Simple Graphical Interface

At Data-Re we believe that the data should be in the hands of those who use it most. But often those people don't have the complex skills required to write queries in code.

As such, we have created a completely graphical development environment, which allows you to perform any task on your whole data set. Business people can now look at their data and work with large scale volumes – without relying on IT.

Massive Scalability – Delivered on Commodity Hardware

Our solution has been designed to meet the needs of the most testing enterprises, but at a price point that makes it accessible to companies of any size.

Class Leading Compression Capabilities

Delivered from our patented pattern based architecture (an average of 30:1 compression across any data set) we can shrink your big data problem before it has even begun.

Forget about 'In-Memory'

We go beyond traditional in-memory solutions by combining the associated performance with the scalability afforded by column-based databases. In fact, **zizo**[®] takes this one step further through our patented pattern-based architecture, creating an intelligent solution that responds to user requests, self-tunes and reduces data to a fraction of its original size.

Agile, Flexible and Responsive

zizo[®] has been delivered to meet the needs of the changing, modern business. Project overruns and missed deadlines will no longer be an issue.

Your business will get the right solution, to the right person,
at the right time – allowing for better business decisions.

Welcome to your Data Revelation... **zizo**[®]



Further Information

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